

CPTA0003 US Parents (April 2026) Toplines



Sample 1000 US Parents (April 2026)
Conducted April 14 - 27, 2026
Margin of Error $\pm 3.5\%$

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1. What are the ages of the children in your household? (Select all that apply)

Children ages in household - Under 1	4%
Children ages in household - 1	9%
Children ages in household - 2	14%
Children ages in household - 3	11%
Children ages in household - 4	9%
Children ages in household - 5–12	57%
Children ages in household - 13–17	40%
Unweighted N	1,000

2. Do you consider yourself the child's primary caregiver?

Yes	74%
No	4%
Shared equally	22%
Totals	100%
Unweighted N	1,000

3. Do you share caregiving responsibilities with another parent or family member?

Yes, in the same household.	79%
Yes, in a separate household.	9%
No, I am the sole caregiver.	12%
Totals	100%
Unweighted N	1,000

4. In the last 3 months, did your total household income vary a lot from month to month?

Not at all	40%
A little	33%
Somewhat	19%
A lot	8%
Totals	100%
Unweighted N	1,000

5. In the last 3 months, what was the largest drop in monthly household income compared with the previous month?

No drop	44%
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Less than \$250	20%
\$250–\$499	17%
\$500–\$999	9%
\$1,000–\$1,999	5%
\$2,000 or more	5%
Totals	100%
Unweighted N	1,000

6. In the last 3 months, did anyone in your household lose a job, get laid off, or have hours reduced unexpectedly?

No	80%
Yes, job loss	6%
Yes, hours reduced	12%
Yes, both	2%
Totals	100%
Unweighted N	999

7. How many different employers (including self-employment/platform work) did you personally receive pay from in the last month?

0	22%
1	60%
2	14%
3 or more	3%
Totals	99%
Unweighted N	1,000

8. In the last 12 months, was there any time when you wanted to work more hours but couldn't get them?

No	73%
Yes	27%
Totals	100%
Unweighted N	727

9. In the last 12 months, did you feel forced to take on additional hours either by financial necessity or through work pressure?

No	70%
Yes	30%
Totals	100%

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Unweighted N 727

10. How far in advance do you usually know your work schedule?

Same day	12%
1–2 days	12%
3–6 days	17%
1–2 weeks	19%
3+ weeks	21%
Not applicable	19%
Totals	100%
Unweighted N	727

11. In the last 4 weeks, how often was your shift canceled, shortened, or extended with less than 24 hours' notice?

Never	69%
Once	13%
2–3 times	14%
Weekly or more	3%
Totals	99%
Unweighted N	727

12. In the last 4 weeks, how often were you required to be "on call" (available without guaranteed hours)?

Never	69%
1–2 times	20%
3–5 times	5%
Weekly or more	6%
Totals	100%
Unweighted N	726

13. In the last 4 weeks, did your work schedule make it hard to keep consistent routines for your child (sleep, meals, childcare pickup)?

Never	48%
Rarely	22%
Sometimes	19%
Often	8%
Always	3%

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Totals	100%
Unweighted N	726

14. In the last 12 months, did you miss work or lose pay because of childcare problems?

No	74%
Yes, once	12%
Yes, 2–3 times	11%
Yes, 4 or more times	3%
Totals	100%
Unweighted N	727

15. How long have you lived at your current address?

Less than 3 months	2%
3–11 months	7%
1–2 years	14%
3–5 years	25%
6 or more years	52%
Totals	100%
Unweighted N	1,000

16. In the last 12 months, how many times has your household moved?

0	84%
1	13%
2	2%
3 or more	1%
Totals	100%
Unweighted N	1,000

17. In the last 12 months, were you ever behind on rent or mortgage?

No	83%
Yes, once	9%
Yes, more than once	8%
Totals	100%
Unweighted N	1,000

18. In the last 12 months, did you receive an eviction notice or have to leave housing because you couldn't pay?

No	93%
Yes, received notice	6%
Yes, moved because of cost	1%
Yes, evicted	0%
Totals	100%
Unweighted N	1,000

19. In the last 12 months, did you have to "double up" (move in with others) because of housing costs?

No	94%
Yes	6%
Totals	100%
Unweighted N	1,000

20. In the last 12 months, was your home ever without heat, water, or electricity for 24 hours or more due to nonpayment?

No	92%
Yes	8%
Totals	100%
Unweighted N	1,000

21. In the last 12 months, how often were you worried food would run out before you had money to buy more?

Often	10%
Sometimes	26%
Never	64%
Totals	100%
Unweighted N	1,000

22. In the last 12 months, how often did the food you bought not last, and you didn't have money to get more?

Often	7%
Sometimes	24%
Never	69%
Totals	100%
Unweighted N	1,000

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23. In the last 12 months, did you skip or reduce meals because there wasn't enough money for food?

No	74%
Yes, in 1 or 2 months	19%
Yes, in 3 or more months	7%
Totals	100%
Unweighted N	999

24. In the last 12 months, was there any time you needed medical care but did not get it because of cost?

No	77%
Yes	23%
Totals	100%
Unweighted N	1,000

25. In the last 12 months, was there any time you could not fill a prescription because of cost?

No	84%
Yes	16%
Totals	100%
Unweighted N	1,000

26. In the last 12 months, did you borrow money, take on debt, or use payday/advance products to cover basic needs?

No	71%
Yes	29%
Totals	100%
Unweighted N	1,000

27. In the last 12 months, did your household lose or have a gap in any government benefits you rely on (e.g., health coverage, food assistance, childcare subsidy) even though you still needed them?

No	68%
Yes	13%
Not applicable	19%
Totals	100%
Unweighted N	1,000

28. Which government benefits did your household lose or had a gap in? (Select all that apply)

Type of government benefits lost or had gaps in - Health	44%
Type of government benefits lost or had gaps in - Food	78%
Type of government benefits lost or had gaps in - Cash assistance	13%
Type of government benefits lost or had gaps in - Housing	8%
Type of government benefits lost or had gaps in - Childcare	11%
Type of government benefits lost or had gaps in - Other	4%
Unweighted N	140

29. In the last 12 months, how often did you have to reapply or recertify for government benefits?

0	41%
1	16%
2	6%
3 or more	3%
Not applicable	34%
Totals	100%
Unweighted N	1,000

30. How difficult was it to complete applications/recertifications (time, paperwork, documentation)?

Not difficult	31%
Slightly	28%
Moderately	29%
Very	7%
Extremely	5%
Totals	100%
Unweighted N	266

31. In the last 12 months, did your household lose or have a gap in any employer benefits you rely on (e.g., health coverage, childcare subsidy, wellness benefits) even though you still needed them?

No	75%
Yes	8%
Not applicable	17%
Totals	100%
Unweighted N	1,000

32. Which employer benefits did your household lose or had a gap in? (Select all that apply)

Type of employer benefits lost or had gaps in - Health	65%
Type of employer benefits lost or had gaps in - Childcare	31%
Type of employer benefits lost or had gaps in - Paid Leave	27%
Type of employer benefits lost or had gaps in - Retirement	9%
Type of employer benefits lost or had gaps in - Wellness Benefits	21%
Type of employer benefits lost or had gaps in - Other	3%
Unweighted N	73

33. In general, how satisfied are you with the amount of quality time you have with your immediate family?

Not at all satisfied	7%
Somewhat dissatisfied	12%
Neither satisfied nor dissatisfied	13%
Somewhat satisfied	38%
Very satisfied	30%
Totals	100%
Unweighted N	1,000

34. Over the last 2 weeks, how often have you been bothered by little interest or pleasure in doing things?

Not at all	46%
Several days	36%
More than half the days	12%
Nearly every day	6%
Totals	100%
Unweighted N	1,000

35. Over the last 2 weeks, how often have you been bothered by feeling down, depressed, or hopeless?

Not at all	51%
Several days	31%
More than half the days	10%
Nearly every day	7%
Totals	99%
Unweighted N	1,000

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36. In the last 4 weeks, how often did you feel you could not handle all the things you needed to do for your family?

Never	35%
Rarely	23%
Sometimes	25%
Often	11%
Always	6%
Totals	100%
Unweighted N	1,000

37. In the last 4 weeks, how often did stress make it hard to be as patient with your child as you wanted to be?

Never	33%
Rarely	29%
Sometimes	26%
Often	10%
Always	2%
Totals	100%
Unweighted N	1,000

38. In the last 4 weeks, how often did stress make it hard to be as patient with your partner/spouse (if any) as you wanted to be?

Not applicable	20%
Never	22%
Rarely	23%
Sometimes	22%
Often	9%
Always	3%
Totals	99%
Unweighted N	1,000

39. How satisfied are you with your current child care situation for any children below school age (not yet enrolled in school)?

Not at all satisfied	4%
Somewhat dissatisfied	8%
Neither satisfied nor dissatisfied	22%
Somewhat satisfied	35%
Very satisfied	31%
Totals	100%
Unweighted N	381

40. How satisfied are you with your current child care situation (such as after-school or summer care) for any children in school?

Not at all satisfied	2%
Somewhat dissatisfied	5%
Neither satisfied nor dissatisfied	22%
Somewhat satisfied	30%
Very satisfied	41%
Totals	100%
Unweighted N	801

41. On most weekdays, does your child have a regular bedtime?

Yes	81%
No	9%
Varies a lot	10%
Totals	100%
Unweighted N	1,000

42. In the last 4 weeks, how many nights per week did your child get enough sleep for their age (in your opinion)?

0–1	5%
2–3	9%
4–5	24%
6–7	62%
Totals	100%
Unweighted N	1,000

43. In the last 4 weeks, how often did your child miss childcare/preschool/school because of transportation, cost, or family disruptions (not including illness)?

Never	84%
Once	9%
2–3 times	6%
Weekly or more	1%
Totals	100%
Unweighted N	1,000

44. Do you care for an elderly person?

Yes	11%
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No	89%
Totals	100%
Unweighted N	999

45. Does this person need assistance with activities of daily living (walking, toileting, eating, etc.)?

Yes	59%
No	41%
Totals	100%
Unweighted N	110

46. Does this person live in your home?

Yes	46%
No	54%
Totals	100%
Unweighted N	110

47. How many hours a week do you devote to their care?

Up to 3	23%
3-5	27%
5-10	20%
10-20	17%
20 or more	13%
Totals	100%
Unweighted N	110

48. Does the cost of their care or the time needed to care for them impact your family budget?

Yes	48%
No	52%
Totals	100%
Unweighted N	110

49. Does caring for an elderly person make it difficult to do any of the following? (Select all that apply)

Care for your own children	34%
Take care of your own health	43%
Engage in paid work as much as you'd like	34%
Other	28%
Unweighted N	110

50. Which of the following best describes your primary work arrangement?

Fully in person	70%
Fully remote	10%
Hybrid (some days remote and some days in person)	20%
Totals	100%
Unweighted N	727

51. When do you typically work?

Standard daytime hours	80%
Evenings	6%
Overnight	4%
Rotating shifts or unpredictable hours	10%
Totals	100%
Unweighted N	727

52. While you are working, do you also regularly supervise one or more of your children?

Yes	21%
No	79%
Totals	100%
Unweighted N	727

53. How often are you responsible for supervising your child(ren) while working?

All or most of the time	29%
About half of the time	40%
Less than half of the time	30%
Totals	99%
Unweighted N	158

54. How old are the children you supervise while working?

Under 1 year old	2%
1–2 years old	15%
3–4 years old	17%
5–8 years old	26%
9–12 years old	20%
13–17 years old	20%
Totals	100%
Unweighted N	158

55. In the past 12 months, has anyone in your household placed a bet on a sporting event — including through apps, websites, or in person?

Yes, I have personally	21%
Yes, another household member has	6%
Both	4%
No	66%
Not sure	3%
Totals	100%
Unweighted N	1,000

56. Do you believe that sports betting through apps and websites should be legal?

Yes	41%
No	30%
Not sure	29%
Totals	100%
Unweighted N	1,000

57. Thinking about sports betting in your household, who is primarily responsible for placing bets?

I am the only one who places bets	57%
My spouse or partner primarily places bets	21%
Both my spouse/partner and I place bets roughly equally	18%
Another adult in the household (e.g., a roommate, adult child, or parent)	3%
A minor in the household	0%
No one in my household places sports bets	1%
Totals	100%
Unweighted N	303

58. If your spouse or partner places sports bets, how aware are you of the total amount they bet in a typical month?

Fully aware — we discuss it openly	50%
Somewhat aware — I have a general sense but not the details	26%
Mostly unaware — I know it happens but not the amounts	5%
Not applicable — I am the one who bets, or no one in my household bets	19%
Totals	100%
Unweighted N	303

59. How has sports betting affected your household's financial situation over the past year?

It has significantly improved our finances	11%
It has slightly improved our finances	27%
It has had no noticeable impact	48%
It has slightly strained our finances	6%
It has significantly strained our finances	4%
Sports betting is not part of our household	4%
Totals	100%
Unweighted N	303

60. Approximate amount made (\$)

Minimum	0.00
1st Quartile	150.00
Median	500.00
Mean	5,852.27
3rd Quartile	1,500.00
Maximum	750,000.00
Standard Deviation	48,521.22
Weighted N	402

61. Approximate amount lost (\$)

Minimum	0.00
1st Quartile	50.00
Median	217.00
Mean	2,184.12
3rd Quartile	1,350.00
Maximum	90,000.00
Standard Deviation	8,430.27
Weighted N	136

62. In the past 12 months, has your household ever reduced spending on essentials — such as groceries, utilities, rent, or childcare — in order to place sports bets or cover sports betting losses?

Yes, this has happened more than once	19%
Yes, this happened once	12%
No	65%
Not applicable	4%
Totals	100%
Unweighted N	303

63. How concerned are you that sports betting poses a financial risk to families like yours?

Very concerned	7%
Somewhat concerned	27%
Not very concerned	24%
Not at all concerned	37%
No opinion	5%
Totals	100%
Unweighted N	303

64. Which of the following approaches to sports betting do you most support?

No restrictions — adults should be free to bet as they choose	31%
Disclosure requirements only (e.g., warning labels, odds transparency)	16%
Spending limits or “affordability checks” on large bets	26%
Stricter advertising restrictions, especially around children	14%
A ban or significant rollback of legalized sports betting	4%
Not sure	9%
Totals	100%
Unweighted N	303

65. Have you observed your teenage child or another minor in your household discussing sports betting?

Yes, this has happened more than once	12%
Yes, this happened once	10%
No	70%
Not applicable	8%
Totals	100%
Unweighted N	303

66. In a typical week, approximately how much time do you or your spouse/partner spend on sports betting activity — including researching bets, placing bets, and tracking results?

Less than 30 minutes per week	27%
30 minutes to 1 hour per week	23%
1–3 hours per week	24%
3–5 hours per week	11%
More than 5 hours per week	4%
It varies too much to estimate	6%
No one in my household bets on sports	5%
Totals	100%
Unweighted N	303

67. In the past 12 months, what was the longest delay in accessing health care (medical, dental, eye, mental health, etc.) that you needed for yourself, for any reason?

No delay	59%
Less than a week	9%
Between one week and one month	12%
Between one month and six months	10%
More than six months	5%
I stopped pursuing health care for that condition	5%
Totals	100%
Unweighted N	1,000

68. In the past 12 months, has difficulty finding someone to care for your child(ren) caused you to delay or not access health care that you needed for yourself? (Select all that apply)

Medical care difficulties - Yes, medical care	11%
Medical care difficulties - Yes, dental care	13%
Medical care difficulties - Yes, eye care	7%
Medical care difficulties - Yes, mental health care	6%
Medical care difficulties - Yes, physical therapy	4%
Medical care difficulties - Yes, occupational therapy	1%
Medical care difficulties - Yes, speech therapy	1%
Medical care difficulties - Yes, another kind of health care	0%
Medical care difficulties - No	78%
Unweighted N	1,000

69. What was the longest delay in accessing health care (medical, dental, eye, mental health, etc.) you experienced as a result of child care challenges?

Less than a week	22%
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Between one week and one month	31%
Between one month and six months	26%
More than six months	9%
I stopped pursuing health care for that condition	11%
Totals	99%
Unweighted N	219

70. For what types of conditions have you delayed accessing health care as a result of child care challenges?
(Check all that apply)

Medical care delayed conditions - Routine/preventive care	53%
Medical care delayed conditions - Care for a minor illness or injury	43%
Medical care delayed conditions - Care for a serious illness or injury	14%
Medical care delayed conditions - Follow-up or ongoing care for a chronic condition	29%
Medical care delayed conditions - Mental health care	27%
Medical care delayed conditions - Health care related to a pregnancy	8%
Medical care delayed conditions - Emergency or urgent care I knew I needed	14%
Medical care delayed conditions - Other	2%
Unweighted N	219

71. In the past 12 months, have you delayed or not accessed health care for one of your children because you could not find childcare for another of your children? (Select all that apply)

Medical care delay for children - Yes, medical care	6%
Medical care delay for children - Yes, dental care	6%
Medical care delay for children - Yes, eye care	3%
Medical care delay for children - Yes, mental health care	3%
Medical care delay for children - Yes, physical therapy	2%
Medical care delay for children - Yes, occupational therapy	1%
Medical care delay for children - Yes, speech therapy	1%
Medical care delay for children - Yes, another kind of health care	0%
Medical care delay for children - No	89%
Unweighted N	1,000

72. What was the longest delay for one of your children in accessing health care (medical, dental, eye, mental health, etc.) you experienced as a result of child care challenges?

Less than a week	13%
Between one week and one month	47%
Between one month and six months	29%
More than six months	7%

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I stopped pursuing health care for that condition	4%
Totals	100%
Unweighted N	111

73. For what types of conditions have you delayed accessing health care for one of your children as a result of child care challenges? (Check all that apply)

Medical care delayed conditions for children - Routine/preventive care (annual physical, cancer screening, dental cleaning)	39%
Medical care delayed conditions for children - Care for a minor illness or injury	53%
Medical care delayed conditions for children - Care for a serious illness or injury	15%
Medical care delayed conditions for children - Follow-up or ongoing care for a chronic condition	23%
Medical care delayed conditions for children - Mental health care	25%
Medical care delayed conditions for children - Health care related to a pregnancy	3%
Medical care delayed conditions for children - Emergency or urgent care (medical, dental, or otherwise) I knew I needed	5%
Unweighted N	111

74. In the past 12 months, has an inability to get an appointment with a health care provider in a timely manner (for instance, because a provider wasn't accepting new patients or had no open appointments) caused you or one of your children to delay accessing needed health care for one month or more?

Medical care parental challenges causing delay - Yes, for me	14%
Medical care parental challenges causing delay - Yes, for at least one of my children	8%
Medical care parental challenges causing delay - Yes, for both me and at least one of my children	6%
Medical care parental challenges causing delay - No	74%
Unweighted N	1,000

75. How would you describe your primary employment type?

I am a salaried employee (I receive a fixed amount regardless of hours worked)	38%
I am an hourly employee with a set, predictable schedule	26%
I am an hourly employee whose schedule changes frequently	7%
I am self-employed, a freelancer, or a gig worker	6%
I am not currently employed	23%
Totals	100%
Unweighted N	1,000

76. Do you currently work full-time or part-time?

Full-time (Consistent 30+ hours per week at one job)	63%
One part-time job	10%
Multiple part-time jobs	3%
I am not currently employed	24%
Totals	100%
Unweighted N	1,000

77. Ideally, would you have one full-time job?

Yes	36%
No, I prefer my part-time situation	64%
Totals	100%
Unweighted N	128

78. What is preventing you from having a full-time job? (Check all that apply)

FT job barriers - My company refuses to give me full-time hours	36%
FT job barriers - I work in the 'gig economy'	21%
FT job barriers - Child care challenges	44%
FT job barriers - Other care challenges (such as caring for an aging loved one, or a loved one with a disability)	10%
FT job barriers - Logistical challenges (such as coordinating transportation with a spouse)	12%
FT job barriers - Health condition(s)	10%
Unweighted N	49

79. What impact is the lack of a full-time job having on your family? (Check all that apply)

Impact of PT work - Not enough money for ordinary expenses, like rent or utility bills	42%
Impact of PT work - Not enough money for 'extras' like vacations	66%
Impact of PT work - The lack of benefits creates challenges with regards to accessing health care	19%
Impact of PT work - Not prepared for retirement	31%
Impact of PT work - Not able to advance in my chosen career	33%
Impact of PT work - Hard to find/pay for needed childcare	26%
Impact of PT work - Stress is impacting myself	41%
Impact of PT work - Stress is impacting my family	31%
Unweighted N	49

80. Some jurisdictions have adopted policies that require large employers to provide employees with at least two weeks' advance notice about their schedules, limit last-minute schedule changes, compensate employees who lose income as a result of last-minute schedule changes, and in some cases offer more hours to part-time employees before hiring additional employees to perform similar duties. In general, how do you feel about such a policy?

Strongly support	40%
Somewhat support	26%
Neither support nor oppose	29%
Somewhat oppose	3%
Strongly oppose	2%
Totals	100%
Unweighted N	1,000

81. As a parent, what impact do you think such a policy would have on families?

Strengthen them	55%
Neither strengthen nor weaken them	41%
Weaken them	4%
Totals	100%
Unweighted N	1,000

82. It has been proposed that part-time workers that have worked three or more months at companies with 50 or more employees be given a legal right to request full-time work, and that companies would have to accept such a request if it did not create an undue burden for the company. In general, how do you feel about such a proposal?

Strongly support	32%
Somewhat support	29%
Neither support nor oppose	27%
Somewhat oppose	7%
Strongly oppose	5%
Totals	100%
Unweighted N	1,000

83. As a parent, what impact do you think such a policy would have on families?

Strengthen them	48%
Neither strengthen nor weaken them	48%
Weaken them	4%
Totals	100%
Unweighted N	1,000

84. Private equity firms have purchased chains of child care centers across the country. Do you think child care chains owned by private equity firms should receive more government oversight than other child care programs, less oversight, or about the same amount of oversight?

More oversight	32%
Less oversight	7%
About the same amount of oversight	44%
Not sure	17%
Totals	100%
Unweighted N	1,000